



Annual Report

2006



The "T" provided **421,864** one-way trips in 2006, and the T Lift provided **55,176** one-way trips.

AT A GLANCE



City employees: **3**

Contracted MV Transportation, Inc. employees: **62**

Routes: **8**

Vehicles: **12** fixed route, **14** para-transit, and **5** park & ride

Miles traveled by "T" and T Lift in 2006: **833,472**

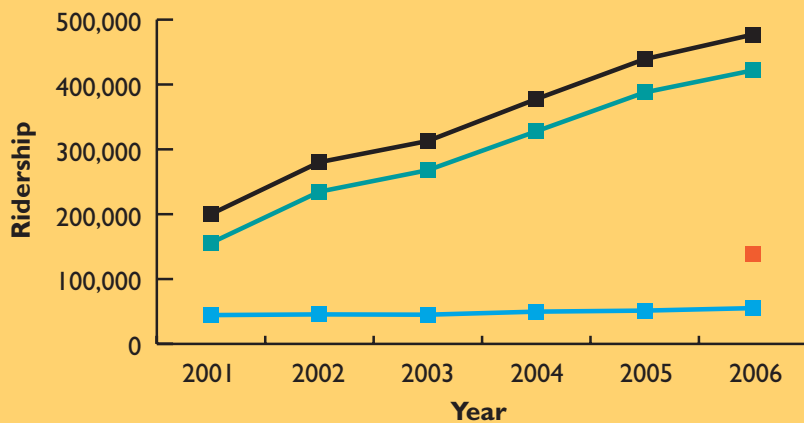
Hours operated by "T" and T Lift in 2006: **65,522**

Wheelchair accessibility of bus fleet: **100%**

Hours of service: **6 a.m. to 8 p.m., Monday – Saturday**

RIDERSHIP on the rise

A daily ridership record was set with **2,040 trips** on July 20, 2006.



■ System Totals for "T" and T Lift
 ■ Fixed Route: "T"
 ■ KU Park & Ride*
 ■ Paratransit: T Lift

*Park & Ride service began in 2006. Ridership is included with the City's annual reporting to the National Transit Database.

ADMINISTRATOR'S MESSAGE

In a relatively short period of time, the City of Lawrence's Transit System has achieved success that is not common in many communities. Since December 2000 when public transportation service was launched, the "T" has received multiple awards from the Federal Transit Administration due to annual growth in ridership well above the national public transportation industry average. Last year was no different as



Cliff Galante

the "T" continued to achieve success in both ridership growth and by accomplishing other goals aimed at improving transportation services within our community.

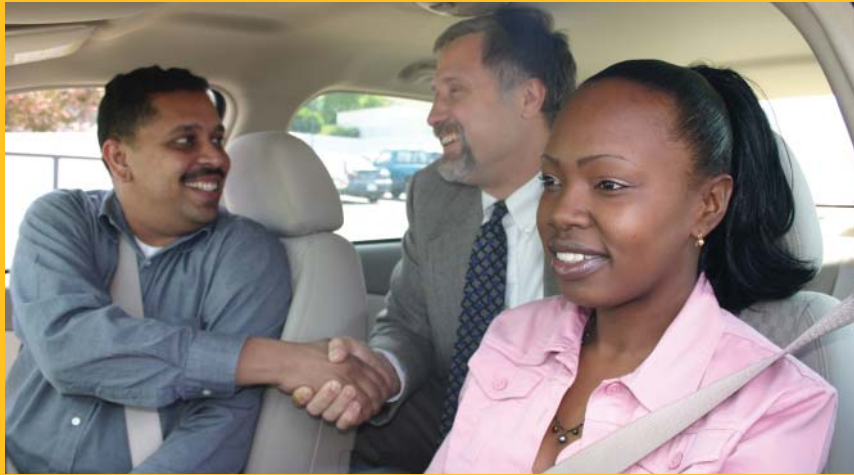
As the transit system continues to mature, it is becoming more evident that many Lawrence residents are recognizing and

embracing the benefits of public transportation, understanding that it improves their mobility, increases their quality of life, maintains their independence, and helps support economic growth in our community.

This annual report highlights many of the accomplishments our transit system achieved in 2006.

— **Cliff Galante, CCTM Public Transit Administrator**

ACCOMPLISHMENTS



“I am very happy with the Carpool Connection that has been set up to include Lawrence. I really had no idea how much I would enjoy carpooling or how relaxing it is.”

— Casey Wallace, carpooler

RIDERSHIP GROWTH

- Ridership growth of 8.6% for “T” and T Lift services, compared with a national average of 3%, according to the American Public Transportation Association.
- On June 8, 2006, record-high ridership was set with 2,038 one-way trips taken. A free ridership day was offered for Dump the Pump Day, a national campaign to encourage transit use. The ridership record was topped again when it reached 2,040 on a free ridership day for the Sidewalk Sale on July 20, 2006.
- The “T” provided 421,864 one-way trips, and the T Lift provided 55,176 one-way trips for the year.

SYSTEM IMPROVEMENTS



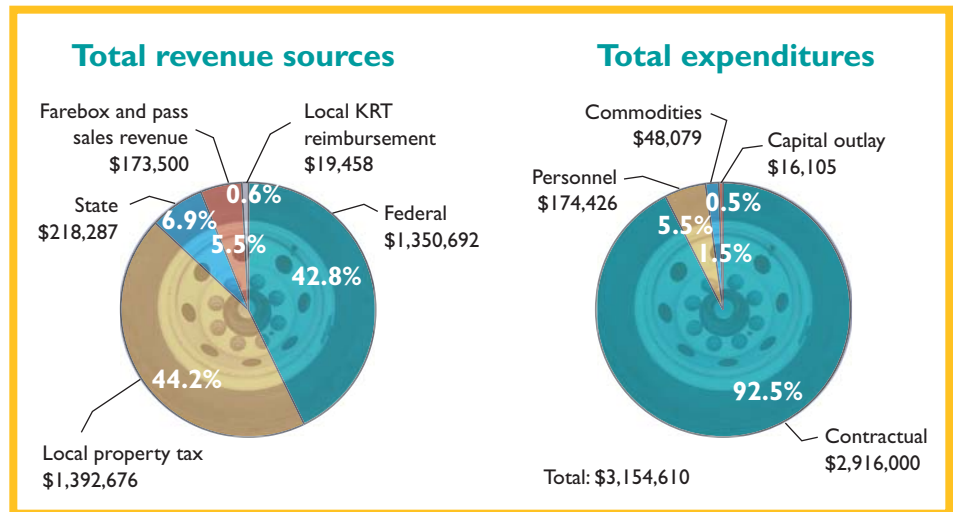
- Improved user-friendliness of transit service by installing system-wide route maps and schedules at transit shelters located throughout the city.

NEW PARTNERSHIPS

University of Kansas Park & Ride

- Assisted the University of Kansas in acquiring five transit vehicles to serve a newly constructed 1,500 vehicle Park

REVENUES + expenditures



& Ride facility located on West Campus. The service, available to the public, launched in August and has provided a total of 138,319 trips in 2006.



Coordinated Public Transportation Development Plan

- Worked jointly with the University of Kansas to complete a coordinated public transportation development plan that explored the feasibility of coordinating and/or consolidating City and University transit services.



Carpool Connection

- Launched free online matching service for commuters called Carpool Connection, through a partnership with the Mid-America Regional Council’s Rideshare Program in June 2006. The service is for people commuting to, from or within the greater Kansas City region, including Lawrence, Topeka and Leavenworth in Kansas, and St. Joseph, Blue Springs and Harrisonville in Missouri. A total of 1,155 people have registered to date.

“I grew up in New York City and am familiar with using public transit. I don’t have a problem at all leaving my car in the garage most of the time.”

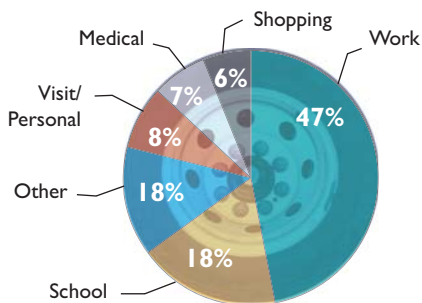
— Martin Miller, attorney and PTAC member



COMMUNITY ACTIVITY

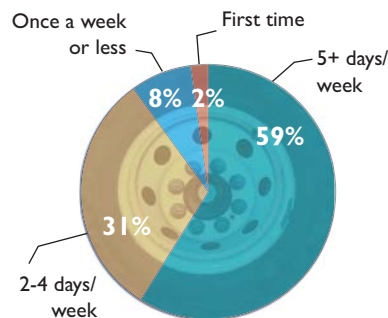
RIDES TO WORK support economic development

Trip purpose when riding the “T”



Results from 2006 on-board passenger survey conducted by Dan Boyle and Associates.

Reported frequency of ridership on the “T”



**DUMP
THE
PUMP**
JUNE 8, 2006
RIDE TRANSIT

- Joined transit agencies nationwide in promoting National Dump the Pump Day on June 8 to encourage use of public transportation. Community participation achieved a daily ridership record of 2,038 trips.

K-10 Connector

- Collaborated in launching a new inter-city public transportation service along Kansas Highway 10 linking college campuses in Lawrence and Johnson County, beginning in 2007. Partners include Johnson County Transit, Kansas Department of Transportation, the University of Kansas, Haskell Indian Nations University, and Johnson County Community College.

OUTREACH + EDUCATION

Community Events

- Participated in Earth Day celebration by offering a free ridership day on the “T” and conducting public outreach activities.
- Celebrated annual Communities in Motion Day on October 5 to recognize the benefits of public transportation and to thank riders for their continued support.

- Attended Home Energy Conservation Fair to increase awareness of public transportation and carpooling.
- Attended Feria Hispana event to inform the Spanish-speaking community about available public transportation services.



- Partnered with United Way in providing public transit for Wednesdays at Liberty Hall, an after-school program for junior high students.
- Public Transit Administrator served as co-chair of the City of Lawrence United Way funding campaign in 2006, which was successful in collecting city employee contributions that exceeded the annual goal.

Public Education

- Conducted numerous Travel Training courses for individuals and groups, including Haskell Indian Nations University, the University of Kansas, Lawrence Public Schools, Bert Nash, the Lawrence-Douglas County Health Department.
- Provided training and offered free ridership week for city employees to encourage public transportation use to and from work.
- Gave a presentation to employees at Gould Evans design firm about public transportation options in preparation for their Alternative Transportation Day.

TESTIMONIALS



“The average score for overall “T” service was 4.22 [out of 5], indicating a very high level of passenger satisfaction with the “T”.”

— Dan Boyle & Associates

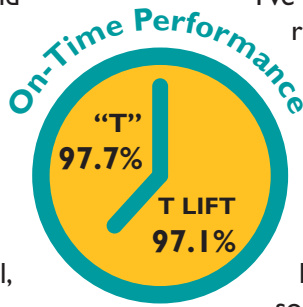
WHAT people are saying

“I use the bus to get to and from work, to and from downtown. The drivers are to be commended for their efforts to keep the bus routes on schedule and helpfulness to their passengers. I generally find them helpful, courteous, and friendly. I appreciate the atmosphere these drivers have created for their riders. More people should take advantage of this service, and discover what those of us who are full-time riders have discovered.”

— Lyle D. Hettinger

“Thanks so much for taking the time to visit our Career Development and Transition class. Your presentation was very enlightening. The students rode the #6 bus route last week and really seemed to enjoy themselves.”

— Lara Baska, Free State High School



“I’ve become addicted. I started riding the “T” during the promotion when city employees could ride free for a week. It saves me wear and tear on my vehicle, plus I actually save around \$20 a week. It’s relaxing to leave the driving to someone else, and you don’t have to fight the traffic. I’ve got it down to a science. When I leave the house, it doesn’t take too long before the bus shows up. I’ve been riding in all kinds of weather, from cold to rainy. You’ve just got to dress accordingly and get after it.”

— Larry Hamm, city employee

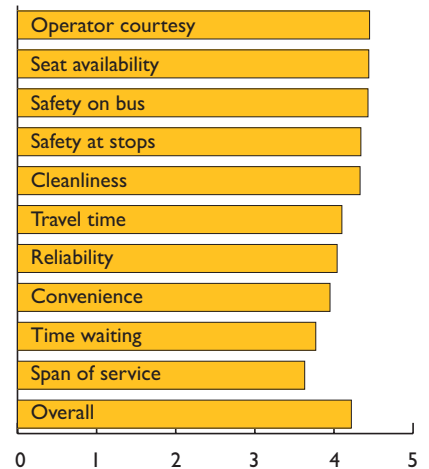
“I appreciate this service provided by the City of Lawrence. We moved to Lawrence in 2004 and the accessibility of public transit service was of great importance in our move. My husband is visually disabled and cannot drive, so the “T” is a great resource.”

— Susan Harper

“I would like to thank MV Transportation, Inc. for their continued hard work and dedication in serving the residents of Lawrence. Our success is due in large part to their efforts and demonstrates that public/private partnerships can work effectively.”

— Cliff Galante, Public Transit Administrator

Average Rating of the “T” Service Elements



Results from 2006 on-board passenger survey conducted by Dan Boyle and Associates.

“I have talked with several people here in the office that did ride the “T” and all the comments were very positive. People said it was nice and clean, and very pleasant to not have to deal with driving in the traffic.”

— Jane Huesemann, Vice President for Gould Evans, where employees participated in an alternative transportation day

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